

## EDEN PRAIRIE HIGH SCHOOL SPONSORSHIP OPPORTUNITIES

The Eden Prairie Activities Department in partnership with the Eden Prairie High School Booster Association continues to offer exciting sponsorship opportunities for local businesses.

### CONTACT INFORMATION

#### APARNA PEMMARAJU

VP, EPHS BOOSTERS

APARNAPEMMARJU9@GMAIL.COM

858.216.6003

#### CLARISSA LOBO

VP, EPHS BOOSTERS

CLARISSA.LOBO@CBREALTY.COM

952.220.6832

#### THOMAS BADON

PRESIDENT, EPHS BOOSTERS

THOMASBADON@HOTMAIL.COM

#### JOSEPH PERKL

ACTIVITIES DIRECTOR, EDEN PRAIRIE HS

JOSEPH\_PERKL@EDENPR.K12.MN.US

952.975.8101

## SCOREBOARD DESIGN



# EDEN PRAIRIE HIGH SCHOOL

**DAKTRONICS**  
SPORTS MARKETING

## ANCHOR PARTNERSHIP INVENTORY

### Permanent Signage

- One (1) Backlit Anchor Partner Panel, 7'4" high x 6'6" wide

### Digital Content

- One (1) PRE-GAME advertising exposure with corresponding PA announcement per regular season home varsity football game (two sentence max)
- Two (2) IN-GAME advertising exposures per regular season home varsity football game
- Rotating POST-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game prompts.
- One (1) IN-GAME message feature/entitlement per regular home varsity football game to be determined between EPHS Booster Association and Sponsor:

List of feature/entitlement options:

- Conference standings
- Fan of the Game
- Kick Off
- Next Home Game
- Official starting lineup
- Out of town scores
- Presenting the referees
- Timeout
- Upcoming School Events
- Where are they now?

### Game Sponsorship

- One (1) Official Football Game Day Sponsorship per season. Game is to be determined between the school and sponsor before the season.

Includes:

- Pregame and Halftime PA mention as the game's official Game Sponsor.
- Pre-game on field introduction

### Digital Content - Track/Boys and Girls Soccer/Boys and Girls Lacrosse

- PRE-IN-POST-EVENT rotating advertising exposures per regular season home events. Logo/text will rotate with other sponsors, school information, and game prompts.

### All Outdoor/Indoor Events Multi-Media Print

- Booster event passes which can be used for all Eden Prairie home outdoor/indoor athletic events (excluding post season) held at the high school.
- Logo included in all printed programs used for all relevant outdoor and indoor athletic events.
- Logo link/recognition on Eden Prairie High School Booster Association website.

## TERMS AND CONDITIONS

**Anchor Partnership** - \$8,000 a year for a minimum of 3 years

*All sponsors and content is subject to approval by Eden Prairie school administration and school board.*



# EDEN PRAIRIE HIGH SCHOOL

**DAKTRONICS**  
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## FOUNDING PARTNERSHIP INVENTORY

### Semi-Permanent Signage

- One (1) Backlit Founding Partner Panel, 5'2" high x 4'6" wide

### Digital Content

- One (1) PRE-GAME advertising exposure with corresponding PA announcement per regular season home varsity football game (two sentence max)
- One (1) IN-GAME advertising exposures per regular season home varsity football game
- Rotating POST-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game prompts.
- One (1) IN-GAME message feature/entitlement per regular home varsity football game to be determined between EPHS Booster Association and sponsor

List of feature/entitlement options:

- Conference standings
- Fan of the Game
- Kick Off
- Next Home Game
- Official starting lineup
- Out of town scores
- Presenting the referees
- Timeout
- Upcoming School Events
- Where are they now?

### Digital Content - Track/Boys and Girls Soccer/Boys and Girls Lacrosse

- PRE-IN-POST-EVENT rotating advertising exposures per regular season home events. Logo/text will rotate with other sponsors, school information, and game prompts.

### All Outdoor/Indoor Events Multi-Media Print

- Booster event passes which can be used for all Eden Prairie home outdoor/indoor athletic events (excluding post season) held at the high school.
- Logo included in all printed programs used for all relevant outdoor and indoor athletic events
- Logo link/recognition on Eden Prairie High School Booster Association website.

## TERMS AND CONDITIONS

Founding Partnership - \$5,000 a year for a minimum of 3 years

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SPORTS MARKETING



## PREMIER PARTNERSHIP INVENTORY

### Permanent Signage

- One (1) Backlit Founding Partner Panel, 3' high x 7'10" wide

### Digital Content

- One (1) PRE-GAME advertising exposure with corresponding PA announcement per regular season home varsity football game (two sentence max)
- One (1) IN-GAME advertising exposures per regular season home varsity football game
- Rotating POST-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game prompts.

### Digital Content - Track/Boys and Girls Soccer/Boys and Girls Lacrosse

- PRE-IN-POST-EVENT rotating advertising exposures per regular season home events. Logo/text will rotate with other sponsors, school information, and game prompts.

### All Outdoor/Indoor Events Multi-Media Print

- Booster event passes which can be used for all Eden Prairie home outdoor/indoor athletic events (excluding post season) held at the high school.
- Logo included in all printed programs used for all relevant outdoor and indoor athletic events
- Logo link/recognition on Eden Prairie High School Booster Association website.

## TERMS AND CONDITIONS

**Premier Partnership** - \$3,000 a year for a minimum of 3 years

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## SUPPORTING PARTNERSHIP INVENTORY

### Digital Content

- One (1) IN-GAME advertising exposures per regular season home varsity football game
- Rotating POST-GAME advertising exposures. Logo/text will rotate with other sponsors, school information, and game prompts.

### Digital Content - Track/Boys and Girls Soccer/Boys and Girls Lacrosse

- PRE-IN-POST-EVENT rotating advertising exposures per regular season home events. Logo/text will rotate with other sponsors, school information, and game prompts.

### All Outdoor/Indoor Events Multi-Media Print

- Name recognition in all printed programs used for all relevant outdoor and indoor athletic events
- Logo link/recognition on Eden Prairie High School Booster Association website.

## TERMS AND CONDITIONS

**Supporting Partnership** - \$1,500 a year for a minimum of 1 years

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